

Westford Academy
School Rubric: Speaking

	Exceptional (4)	Proficient (3)	Approaching (2)	Well below (1 or 0)	SCORE
Purpose	Demonstrates a thorough understanding of audience and assignment	Demonstrates a good understanding of audience and assignment	Demonstrates a limited understanding of audience and assignment	Demonstrates a poor sense of audience and assignment	
Content	Demonstrates use of extensive and thorough supporting details	Demonstrates sufficient use of supporting details	Demonstrates limited use of supporting details	Demonstrates poor use of supporting details	
Organization	Consistently presents information in a logical and sequential order	Generally presents information in a logical and sequential order	Sometimes presents information in a logical and sequential order	Fails to present information in a logical and sequential order	
Language	High-level, insightful communication	Clear communication with few errors	Errors interfere with communication	Inadequate language interferes with communication	
Mechanics	Consistently speaks articulately with body language that enhances presentation	Generally speaks articulately with body language that enhances presentation	Sometimes speaks articulately with body language that enhances presentation	Fails to speak articulately and body language detracts from presentation	
TOTAL SCORE AVERAGE					